



20
18

TM  **DROP ZONE**
BRANDING



OUR METHOD

01



DEVELOP A STRONG
DESIGN PACKAGE TO
CAPTIVATE PUBLIC
ATTENTION



MAKE A LASTING MARK
ON YOUR BUSINESS
CULTURE AND YOUR
CUSTOMERS VISUAL
LIFESTYLE



HELP YOU COMMUNICATE
AND PROMOTE YOUR
MESSAGE TO YOUR
AUDIENCE



#SALTANDOENLACASA
zona de salto USPA



TMO BRANDING
DESIGN STUDIO
BRAND GUIDELINES 2018

OUR TEAM



02

THE INDUSTRIES BEST DESIGNERS

GREAT DESIGN CAN CAPTURE ATTENTION.

WORK WITH TMO'S DESIGN TEAM TO CREATE A
DESIGN PACKAGE THAT IS IDEAL FOR YOUR DROP
ZONES' 2018 MARKETING CONTENT.

OUR DESIGNERS WILL LISTEN TO YOUR
REQUESTS AND HELP YOU CREATE A
STRONG BRANDED APPEARANCE FOR YOUR
BUSINESS.



THE GEAR

03

SUITS

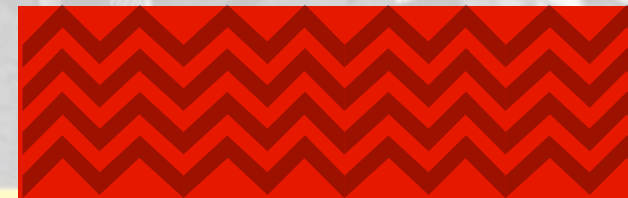
BASED ON YOUR COMPANY LOGO AND COLOR PALETTE, WE CREATE A FULLY CUSTOMIZED LINE OF JUMPSUITS (SHORTY, FITTED FREEFLY, RW HYBRID WITH GRIPS) FOR YOUR DZ STAFF

CUSTOMIZATION

MERCHANDISING

TO MATCH THE JUMPSUITS, WE PAIR ADDITIONAL MERCHANDISING (T'SHIRTS, SHORTS/PANTS, NECK BUFFS, ETC) TO COMPLIMENT ANY ACTIVITY THAT MAY TAKE PLACE ON OR OFF SITE

BRANDING



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THERE ARE ONLY THREE
RESPONSES TO A PIECE OF
DESIGN – YES, NO, AND WOW!

MILTON GLASER

Great design will have an effect over your drop zone, the content you put out on social media, as well as internally with your staff and current cliente base.

Below are a few examples of design done correctly and how it translates on the material that gets send out through social media.

****Disclaimer:** Only some of the examples below were developed by us. We have placed the following examples in the presentation as they are a great examples of design worked correctly to convey greater impact to a potential audience



SKYDIVE SPACELAND

SKYDIVE EMPURIABRAVA





XIELO SKYDIVE

SKYDIVE SAN DIEGO





SKYDIVE SPAIN



SKYDIVE COLOMBIA



**For interest
and/or
complementary
information
please reach out
to us on on**

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www.Facebook.com/TMOsuits

or

EMAIL

info@TMOsuits.com



**THANK
YOU!**

THE MAD ONES